MISSION: RESTORE WOMEN IN SURGERY SOCIAL MEDIA KIT

MISSION: RESTORE CELEBRATES

Women in Surgery

Let's Operate Together



THANK YOU for your support!

TAG @missionrestore on Twitter, Facebook & Instagram

USE our hashtags #WomenInGlobalSurgery and **#OperatingTogether** to raise awareness around our campaign, the global surgical gap & female surgeon's essential role in global surgery!

SHARE the crowdsourcing campaign link to help raise \$15,000 for 15 female surgeons in Africa, providing them with educational training, mentorship & other opportunities like educational grants to move forward with specialized degrees in surgery!

For social media posts, plug & play with one of our below samples!

Twitter Samples

Let's support #WomenInGlobalSurgery who provide essential surgical care to those who need it most <u>https://igg.me/at/C80Zt1tYkIo</u> #OperatingTogether Facebook & Instagram Samples

Today, five billion people lack access to essential surgical care worldwide. An additional 2.2 million surgical specialists are needed to address this gap. Let's support female surgeons across Africa through @missionrestore training & mentorship programs. #WomenInGlobalSurgery are essential to tackling this global crisis. Contribute to the campaign here: <u>https://igg.me/at/C8OZt1tYklo</u> #OperatingTogether #ILookLikeASurgeon

The time is now! Let's begin #OperatingTogether to close the surgical & gender gap. Celebrate #WomenInGlobalSurgery https://igg.me/at/C80Zt1tYkIo

Help us raise \$15 K to support 15 female surgeons in Africa w/ educational grants & programs #WomenInGlobalSurgery https://igg.me/at/C80Zt1tYkIo Join @missionrestore & partners to celebrate #WomenInGlobalSurgery and raise funds to empower female surgeons and improve access to surgical care! Help raise \$15,000 to support 15 female surgeons in Africa through educational trainings, programs & grants for specialized degrees. <u>https://igg.me/at/C8OZt1tYklo</u> #OperatingTogether #ILookLikeASurgeon

Africa faces nearly 25% of the global burden of disease, yet has only 3% of the world's health workforce. Let's #OperateTogether to support #WomenInGlobalSurgery & help close the health workforce gap! Donate to the campaign here: <u>https://igg.me/at/C8OZt1tYklo</u> @missionrestore



MISSION: RESTORE

Mission: Restore is a 501(c) (3) not-for-profit organization, Federal Tax ID #27-1036947 120 E. 87th Street, Suite P4B, New York, New York 10128 Phone: 855 777-1350 <u>info@missionrestore.org</u>, <u>www.missionrestore.org</u>

MISSION: RESTORE WOMEN IN SURGERY SOCIAL MEDIA KIT

MISSION: RESTORE CELEBRATES

Women in Surgery



Perhaps you prefer email? Use our sample below to share with friends!

Dear (First Name),

I hope you're having a wonderful day! I'd like to share Mission: Restore's #WomenInGlobalSurgery campaign with you in the effort to raise \$15,000 for 15 female surgeons in Africa to receive additional training and mentorship.

<u>Mission: Restore</u> is a nonprofit organization that forms meaningful relationships with East African hospitals, provides sustainable training programs to surgeons & works within local contexts to build a network for surgeons to share knowledge across borders.

Mission: Restore and their partners are launching a **Women in Surgery** campaign to celebrate the success of their amazing female surgeons & empower other female leaders in global surgery through their website and social media outlets **via** <u>Twitter</u>, <u>Facebook</u> & <u>Instagram</u>.

With 5 billion people who lack access to essential surgery worldwide, engaging & training female surgeons will not only serve to close the **gender gap** in surgery, but will also **increase surgical capacity** worldwide.

How can you help?

DONATE to the cause <u>HERE</u> and share the campaign. Donating and sharing early is the single most important thing you can do.

SPREAD THE WORD! Email, Tweet, Gram, Facebook, mass text and shout out to all your contacts! Take ONE MINUTE to share with 5 of your friend via email, and with the rest of your network on social media! Remember to tag @missionrestore & use our hashtags #WomenInGlobalSurgery #OperatingTogether when sharing through social media ③

Thank you for your support!

Best, (Name)



MISSION: RESTORE

Mission: Restore is a 501(c) (3) not-for-profit organization, Federal Tax ID #27-1036947 120 E. 87th Street, Suite P4B, New York, New York 10128 Phone: 855 777-1350 info@missionrestore.org, www.missionrestore.org